



CONCEPT PORTFOLIO • EXHIBITION PAVILIONS

ORVANT Pavilion

Consumer-tech flagship pavilion • 12 × 9 m island • two levels • premium concept

THE CONCEPT

A phone launch you can walk into

A 7-metre media tower carries the new phone across the hall; a floating graphite crown and a sculpted white blade ceiling frame the island.

The visitor journey runs from the aisle to the deal: welcome under the ring of light, hands-on product islands and a touch wall, a live launch in the theatre, then the executive lounge on the upper deck.

01 Welcome

Reception under a ring of light, lead capture

02 Media tower

7 m LED volume, touch wall at its foot

03 Product islands

Phone · audio · home, devices on lit pucks

04 Presentation theatre

18 seats on two tiers, LED screen

05 Coffee bar & VIP corner

Under the deck, walnut slat screens

06 Executive lounge

Upper deck: lounge, meeting table, pantry



Brushed graphite



White blades



Walnut



Cognac leather



Honed dark stone



3D model — ground floor (deck removed) · aisle at the south



3D model — upper deck: executive lounge and meeting room

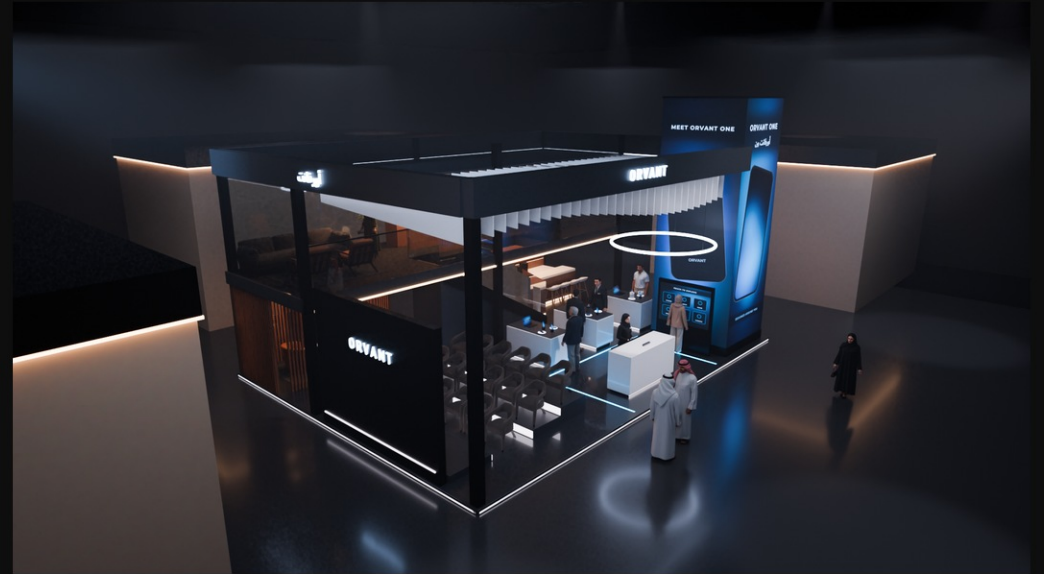
STEP 1 · THE 3D MODEL

Designed as a real, buildable 3D model

Real dimensions, materials and light — the same pavilion from every angle, ready to develop into technical drawings.



3D model — from the aisle



3D model — aerial, both levels

STEP 2 · PHOTOREAL VISUALIZATION

The same model, finished to photographic realism — next pages.







ORVANT PAVILION · BOTH LEVELS FROM ABOVE



ORVANT PAVILION · THE LOUNGE CORNER



ORVANT PAVILION · INSIDE THE SHOW FLOOR

ORVANT ONE

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THE PHONE THAT LISTENS FIRST

LIVE · 12:30

ORVANT PAVILION · THE LAUNCH THEATRE


Next Wave



ORVANT ONE
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ORVANT

ORVANT PAVILION · THE MEDIA TOWER


Next Wave



Concept, 3D design and visualization by Next Wave

Proposed concept — not a completed build. ORVANT is a fictional brand.